



## EVENT SPONSORSHIP

**A Whitehorse Winter Classic Concert**  
**Burlington Performing Arts Centre, December 2025**  
[www.ladybirdanimalsanctuary.com/a-whitehorse-winter-classic-2025/](http://www.ladybirdanimalsanctuary.com/a-whitehorse-winter-classic-2025/)

SPONSORSHIP TIER:	Presenter <small>*One available</small>	Platinum	Gold	Silver	Bronze	Community
<b>PRICING</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>	<b>\$250</b>
<b>Exclusive opportunity! Banner display</b> Have your company banner displayed on BPAC stage during show.	✓					
<b>Post-Show Meet and Greet Reception</b> An exclusive chance to meet the artists after the show!	✓	✓				
<b>Tabling Opportunity</b> Set up your information table in BPAC lobby at the event.	✓	✓				
<b>Complimentary Tickets</b> Come enjoy the show as our special guests!	<b>10</b>	<b>4</b>	<b>2</b>			
<b>Ladybird Swag Bags</b> These include special gifts and merchandise from Ladybird.	<b>10</b>	<b>4</b>	<b>2</b>			
<b>Premium Logo Placement</b> Your logo on Ladybird web and print concert promotions.	✓	✓	✓			
<b>Social Media Posts</b> Acknowledgement and tagging for your business on relevant posts. <i>Facebook (35K), Instagram (14K)</i>	✓	✓	✓	✓		
<b>E-blast Acknowledgments</b> Your linked logo in e-blasts leading up to event. <i>4K subscribers, 40% open rate</i>	✓	✓	✓	✓	✓	
<b>Acknowledgement from Stage</b> A shout out of thanks during the show.	✓	✓	✓	✓	✓	✓
<b>Logo Placement</b> Your logo on event banner at the show, and on Ladybird's website listing.	✓	✓	✓	✓	✓	✓

Learn more at [www.ladybirdanimalsanctuary.com/how-to-help/sponsor/](http://www.ladybirdanimalsanctuary.com/how-to-help/sponsor/)